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MIS 597: Intro to Business Intelligence Fall 2010 Instructor: Dr. Christine Alexander Office: BA - 325 Phone: (903) 886-5690 Cell: (618) 303-1937 E-mail: christine_alexander@tamu-commerce.edu Office Hours: Virtual Office, email and on-line discussion boards are the preferred method of communication in online courses.

Business intelligence: a managerial approach | Ricardo

BUSINESS INTELLIGENCE A MANAGERIAL PERSPECTIVE ON ANALYTICS Ramesh Sharda Oklahoma State University Dursun Delen Oklahoma State University Efraim Turban University of Hawaii With contributions by J. E. Aronson The University of Georgia Ting-Peng Liang National Sun Yat-sen University David King JDA Software Group, Inc.

BUSINESS INTELLIGENCE A MANAGERIAL PERSPECTIVE ON

A Framework for Business Intelligence (BI) BI is an evolution of decision support concepts over time Then: Executive Information System Now: Everybody's Information System (BI) BI systems are enhanced with additional visualizations.

Business Intelligence: A Managerial Perspective on Analytics

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BUSINESS INTELLIGENCE - GBV

functionality of decision support software, adjusted to specific business situations with the help of a technological specialist. The aim of the paper is to give managers a list of key terms in the domain of decision support and Business Intelligence that will help them acquire adequate knowledge for performance of their business function.

DECISION SUPPORT AND BUSINESS INTELLIGENCE – WHAT NEEDS TO

A managerial approach to understanding business intelligence systems. To help future managers use and understand analytics, Business Intelligence provides students with a solid foundation of BI that is reinforced with hands-on practice.

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