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Qualitative Communication Research Methods THIRD EDITION Thomas R. Lindlof University of Kentucky Bryan C. Taylor University of Colorado-Boulder

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His research has been published in Journal of Applied Communication Research, Communication Research, Critical Studies in Mass Communication, Journal of Contemporary Ethnography, Quarterly Journal of Speech, Rhetoric and Public Affairs, Studies in Cultures, Organizations, and Societies, and elsewhere.

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" Ethical issues in conducting mass communication research. " In Guido H. Stempel, David H. Weaver and G. Cleveland Wilhoit (Eds.), Mass communication research and theory (pp. 299-326).

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Introduction to Qualitative Communication Research

INTRODUCTION TO QUALITATIVE RESEARCH METHODS Bridget Young, PhD, University of Liverpool Darko Hren, PhD, University of Split

INTRODUCTION TO QUALITATIVE RESEARCH METHODS

(3) Qualitative Research Study and Presentation (60%): Working alone or as a pair, students will conduct a detailed qualitative research study using data provided by the instructor or already collected data gathered through another project (a project sponsored by a faculty member).

CJT664-01 Qualitative Methods in Communication Research

ized to other geographical areas or populations. In this sense, qualitative research differs slightly from scientific research in general. What are some qualitative research methods? The three most common qualitative methods, explained in detail in their respective modules, are participant observation, in-depth interviews, and focus groups.

Module 1 Qualitative Research Methods Overview

Although research methods literature is a burgeoning field, there remains a real need for books that support a theoretically engaged, grounded approach to qualitative researching, and that take issues of quality and rigour very seriously.

Qualitative Researching - SÃ-ndrome X-FrÃ;jgil

of qualitative field methods for studying communication; 2) To develop greater competence in the design, fieldwork, analysis, and writing phases of qualitative research; and 3) To engage with such issues as the standards of quality, the ethics and politics, and the multiple values of qualitative research.

CJT 764: Advanced Topics in Qualitative Methods

Qualitative Communication Research Methods, Second Edition, provides students with numerous examples of work in the field illustrating how studies are designed, carried out, written, evaluated, and applied to theory.

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