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The intent of this report is to define gamification, deconstruct the process of gamifying a learning program, explore the limitations, and review successful implementations of gamification.

To Gamification Of Education - Rotman School of Management

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The Gamification Revolution webinar is the only weekly gamification webinar series featuring Gabe Zichermann, where he and some very special guests in the gamification community come together and answer user questions about gamification design and engagement.

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Gamification "the implementation of game-derived mechanisms and dynamics in business" offers effective tools and strategies for gaining and retaining customer focus and employee... Get the key points from this book in 10 minutes.

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